

PRIVACY AND SECURITY POLICY FOR CHARLIE PEACOCK & ANDI ASHWORTH ("AUTHORS")

INFORMATION COLLECTION AND USE

Information You Provide

Owner is committed to collecting only the information that is necessary to provide goods and services to you or to comply with applicable law. We receive, store, and process information, including Personal Information, that you make available to us based on our business relationship (or our potential business relationship) with you, by using or accessing our website or other online services, or by accessing one of our mobile service applications.

Examples include:

- The information you provide to us when you create account with Authors, such as your name, address, phone number, and email address;
- Billing and payment information you provide to our third-party payment processor in order to pay for goods or services, including your financial information (such as bank account and/or credit/debit card numbers), and Social Security Number;
- Information used to visit, register for, manage, or access your online account, such as your Authors account number, name, address, phone number, email address, and other unique identifiers such as a username and password;
- Information you give us when you communicate with Authors and/or any of its representatives; and
- Information you give us when you respond to surveys or participate in promotions;

Automatic Collection, Cookies, Beacons and Tracking

Web users have the right to browse the Site anonymously. Simply browsing the Site does not pass any of your personal information to Authors.

Our website uses 'cookies' and similar technologies. Cookies are small text files that are placed on your computer and mobile device by software that you install. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Cookies may also be stored in your internet browser by or on behalf of third parties, such as Google or providers of advertising services.

We use cookies/beacons in the following ways:

Authentication To log you into our website and service and keep you logged in (as necessary for us to perform our contractual obligations to you). *Preferences* To remember information about you such as your preferred language and configuration (as necessary for us to perform our contractual obligations to you). *Analytics* To help us understand how you use our website and services, and how often, so we can improve them to deliver a better experience for our users. To carry out research and statistical analysis to help improve our content, products and services. In each case, in pursuit of our legitimate interests in improving our products and services.

Retargeting We may use cookies to display advertisements to you about products and services we offer, which we think will be of interest to you based upon your previous use of our Website. We only do this where you have provided us with your consent.

We use analytics to collect and store anonymous statistical data about our users' use of the website. Some of the cookies we use are essential for parts of the website to operate and have already been set. You may delete and block all cookies, but parts of the website may not work properly.

For more information about cookies, please visit allaboutcookies.org. If you do not wish for us to use cookies when you use the Website, please adjust your Internet browser settings to decline cookies (your computer's help documentation should tell you how to do this). If you choose to decline cookies, some parts of the website may not work properly. By using the website, you agree to our use of cookies as described above.

If you want to learn about how to opt out of Google's use of cookies, please visit <https://tools.google.com/dlpage/gaoptout/> or your Google Ads Settings (www.google.com/settings/ads). The Google Analytics terms of service can be accessed here: www.google.co.uk/analytics/terms/us.html.

Online Tracking How We Respond to Do Not Track Signals

Online tracking is the collection of data about an individual's Internet activity used to deliver targeted advertisements and for other purposes. Some web browsers (including Safari, Internet Explorer, Firefox, and Chrome) incorporate a "Do Not Track" (DNT) or similar feature that signals to websites that a visitor does not want to have his/her online activity and behavior tracked. If an online service elects to respond to a particular DNT signal, the service may refrain from collecting certain personal information about the browser's user. Not all browsers offer a DNT option and there is currently no industry consensus as to what constitutes a DNT signal. For these reasons, many website operators, including Owner, do not take action to respond to DNT signals. For more information about DNT signals, visit <http://allaboutdnt.com>.

How we use the information we collect

We use your information to provide the goods or services you requested and support our business functions. For example, we may use your information to:

- Fulfill your requests and communicate with you about those requests;

- Help you quickly find and/or receive information about Authors;
- Register and service your account;
- Provide customer service;
- Alert you to our updated information and services and provide more complete services and website content;
- Improve the content of our websites for your use;
- Protect the security of our websites and our business.

We believe the risk to your data protection rights is not excessive or overly intrusive in connection with the personal information that we collect. We do not use techniques that collect personal information without your knowledge, or sell email addresses or provide any personal information submitted through our Site to any third parties for direct marketing purposes. If you choose to withhold personal information from us, we may not be able to provide you with the services you request.

How We May Share the Personal Information We Collect with Third Parties

Except as set out in this Privacy Policy, we do not sell, trade, or otherwise transfer your personal information to third parties.

However, in order to provide you with services or to complete transactions requested by you, we may provide your Personal Information to Third Parties who act on our behalf.

We may disclose Personal Information in certain circumstances, such as:

- to third parties and/or service providers who are providing the product(s), service(s), or information you requested. These third parties are not allowed to use your Personal Information except for the purpose of providing these product(s) and/or services;
- to third parties who are providing service(s) to Owner (for example, third-parties performing credit card processing, credit reporting agencies, electronic bill payment services, or debt collection services). These companies are authorized to use your Personal Information only as necessary to provide these services to us. In some instances, these third parties may collect Personal Information directly from you, rather than by means of Owner providing that information to third parties;
- undergoing business transitions; in the event Owner experiences a business transition, such as a merger or acquisition, or selling a portion of its assets, Personal Information will, in most instances, transfer as part of that business transition;
- when Owner has formed a good-faith belief that disclosure of information is necessary to protect the rights and property of Owner, or other Charlie Peacock customers;

- assisting emergency responders in situations of immediate threat to life or property;
- when allowed or required by law or regulation or when our legal counsel has a good-faith belief that a warrant, subpoena or court order requires the disclosure; or
- with your consent.

SECURITY

Owner is fully committed to data security. You should note that no Internet transmission is ever fully secure or error-free, which is why we make no warranties as to the security of any information that you submit electronically as this will be done at your own risk. However, we take precautions to help to protect your personal information from unauthorized access, theft, alteration, loss or misuse. Owner takes appropriate steps to communicate our privacy policy and guidelines to all employees. For more information about individual privacy rights on the Internet, see the Online Privacy Alliance at www.privacyalliance.org.

Links to Other Sites

The Site may provide links to other websites. Please be aware that these other websites are not under Owner's control and that this Privacy Policy and the Terms of Use referred to above do not apply to such linked websites. Consequently, we encourage you to read the privacy policy and terms and conditions of use of every website you visit.

Owner makes no representations whatsoever about any other website which you may access through links from this Site. In addition, a link to a website does not mean that Owner endorses or accepts any responsibility for the content, or the use, of such website.

Children

We do not knowingly solicit information from, or market to, children under the age of 13. In the event that we learn that we have collected personal data from a child under 13 years of age, we will delete that information as quickly as possible. If you believe we have information from or about a child under 13, please contact us by email.

Obtaining and Correcting Information

If you wish to know the Personal Information we have collected from you through your use of the Site or otherwise, or if you believe we have obtained inaccurate information about you, please contact us using the information provided in the "Contact Information" section below.

Choice

(If you indicate that you want to receive marketing emails from us, we collect your name and email address to send you information about our people, services, events, or other activities that we believe may be of interest to you. We collect this information in order to provide you such information at your request.) In some cases, we may contact you to let you know about new products or services that may be of interest to you. If you do not wish to be contacted by us for

this purpose, you may “opt-out” of receiving such information by contacting us using the information in the "Contact Information" section below.

Marketing emails you receive from us include an unsubscribe instruction (usually found at the bottom of the email) that you may use to opt out of receive future marketing-related emails.

Except as stated in this Privacy Policy, Owner’s corporate policy is not to rent, sell, or otherwise permit access by third parties to databases containing your personal information.

Contact Information

If you have questions about this Privacy Policy or wish to contact us concerning Personal Information you provided to us, please contact us at the following:

Email: charliepeacockmusic@icloud.com (please use “Privacy” in the subject line)

Authors

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